

# ISLE OF MAN ARTS COUNCIL

## ARTS FUNDING STRATEGY



The Isle of Man Arts Council is a publicly funded body sponsored by the Department of Education and Children. The Arts Council have delegated responsibility for their budget from the Minister for Education and Children, this budget is wholly derived from the tax duty received from Lottery ticket sales which is allocated by the Treasury of the Isle of Man Government. The purpose of the Arts Council's budget is to invest in arts and culture on the Isle of Man with the intention of increasing engagement and participation.

The Arts Council's Strategic Plan for the Arts is based on six objectives and funding will be awarded according to how your project or organisation can contribute to these objectives. You can find the Strategic Plan for the Arts on our website at [www.iomarts.com](http://www.iomarts.com) or contact the Arts Office for a hard copy.

The Arts Council's funding strategy consists of four funding streams, please read the following information and apply under the funding scheme most appropriate for your purposes. If you need any assistance regarding your funding application please contact the Arts Office. The Arts Council considers funding applications bi-monthly, please refer to the schedule on our website to ensure your application is received in time.

If you are **applying for funding in excess of a total of £10,000** for an arts organisation or major arts event, we recommend that your application is received so that it can be considered at the March Arts Council meeting, when consideration is given to major funding awards for the following financial year e.g. March 2016 for the 16/17 year.

Contact details:

Isle of Man Arts Council  
Arts Office, Department of Education and Children  
Hamilton House  
Peel Road  
Douglas  
Isle of Man  
IM1 5EZ

Tel: (01624) 694598

Email: [iomartscouncil@gov.im](mailto:iomartscouncil@gov.im) Website: [www.iomarts.com](http://www.iomarts.com)

## 1. Arts Organisations

### Who is this funding for?

Venues, organisations and major events which exist to promote engagement with and participation in arts and culture and require total support of £10,000 or over annually.

### When can I apply?

If you are an arts venue you must apply at the beginning of each year (March meeting) for the following financial year's support e.g. March 2016 for 16/17 funding. Applications received after this may not be considered. All other applications can be received at any other time according to our published schedule which can be found at [www.iomarts.com](http://www.iomarts.com).

### What can I apply for?

Funding	What it is for?	What you need to provide
<b>Infrastructure Grants</b> Maximum possible award: 50% of staff costs Other funding in these areas is discretionary dependent on circumstance and business planning	Rent Staffing costs ( <i>The Arts Council may request representation during any recruitment process</i> ) Marketing	<ol style="list-style-type: none"> <li>1. Completed application form</li> <li>2. Business plan</li> <li>3. Job descriptions</li> <li>4. Annual financial forecast</li> <li>5. Annual audited accounts</li> <li>6. Evaluation report/s regarding annual footfall and audience numbers</li> </ol>
<b>Arts Impact Fund</b> Maximum possible award: 50% of total costs OR up to £2,000 underwriting	Projects that demonstrate social investment, ambition, a positive impact and which widen access and deepen participation. <b>YOU MUST CONTACT THE ARTS DEVELOPMENT MANAGER TO DISCUSS YOUR PROPOSAL BEFORE APPLYING</b>	<ol style="list-style-type: none"> <li>1. Completed application form (including signed authorisation form by Arts Development Manager)</li> <li>2. Detailed event proposal including a budget, evidence of how your event will provide a positive impact and how</li> </ol>

		<p>your event fits/contributes to the objectives in the Strategic Plan for the Arts.</p> <p>3. Proposed plan for evaluation and impact measurement.</p>
<p><b>Sustainability Programme</b>  Maximum possible award: Discretionary dependent on the project and its business/economic/cultural value</p>	<p>To support actions which ensure the future sustainability of your organisation e.g. new business models, exploring alternative finance options, art form hubs/collaborations.</p>	<p>1. Completed application form</p> <p>2. Detailed proposal demonstrating current practice, how it may be improved and how it will benefit your organisation.</p> <p>3. Proposed plan for evaluation and impact measurement.</p>

PLEASE NOTE: If you apply under the Arts Impact Fund or Sustainability Programme but NOT the Infrastructure Grant, the Arts Council may ask for the same enclosures as requested for the Infrastructure Grant.

## 2. Strategic Funding

This fund is allocated annually by the Arts Council and is used for priorities and projects that help achieve the aims and objectives set out in the Strategic Plan for the Arts. These priorities will be published each year on our website.

This fund is not open for application; however, the Arts Council may occasionally commission work to help them achieve objectives. If you think your project or event fits into this category you should contact Emma Callin, Arts Development Manager tel: (01624) 694594 email: [emma.callin@gov.im](mailto:emma.callin@gov.im)

### 3. Open access grants and underwriting

#### Who is this funding for?

Any group or individual requiring support for their work, event or project (amateur or professional). If your event is ticketed you should apply for underwriting which acts as a guarantee against loss. In special circumstances this support may be claimed in advance of the event.

\*Arts organisations that receive funding via an Infrastructure Grant, the Arts Impact Fund or Sustainability Programme **MAY NOT** apply under this scheme.\*

#### When can I apply?

Applications can be received at any time according to our published schedule which can be found at [www.iomarts.com](http://www.iomarts.com).

#### What can I apply for?

Funding	What is it for?	What you need to provide
<p><b>Underwriting</b>            Maximum possible award:            £500 per performance            £500 per workshop (with Off-Island lecturer/practitioner)            £150 per workshop (on Island lecturer/practitioner)            £250 per 1 Act Play Festival entry (1 per company)            Brass Band workshop £750</p>	<p>Any event that is ticketed and requires audience/participants. This may include workshops and performances or free events.</p>	<ol style="list-style-type: none"> <li>1. Completed application form</li> <li>2. Confirmation of venue availability/booking (performances only)</li> <li>3. Proposed plan for evaluation and impact measurement (where applicable, please seek advice from the Arts Office if unsure)</li> <li>4. Most recent audited accounts for your organisation</li> <li>5. CV for artists involved</li> </ol>

<b>Grant</b> Maximum possible award: Discretionary Minimum award: £100	Any item that does not fall under funding categories for organisations and events e.g. art materials, musical instruments, music recording.	<ol style="list-style-type: none"> <li>1. Completed application form</li> <li>2. Two letters of reference/support</li> <li>3. Where applicable, evidence of seeking best value for money or why you need a certain/special piece of equipment.</li> <li>4. Personal CV</li> </ol>
<b>Publishing Scheme</b> Maximum possible award: Discretionary	To provide financial support for the publication of innovative and quality work.	<ol style="list-style-type: none"> <li>1. Completed application form</li> <li>2. A final manuscript</li> <li>3. Confirmation of publishing costs from a recognised publisher</li> <li>4. Author's personal CV</li> </ol>

## 5. Arts Development and Education

### Who is this funding for?

- a) Any individual attending a development event off-Island e.g. summer schools, further education. The event should primarily help you to develop your creative skills, but also may involve you representing the Isle of Man at a festival or competition. Groups can also apply under this scheme e.g. Brass Bands attending regional/national competitions.
- b) The Legacy Bursary was set up during Island of Culture 2014 and exists to support individuals who can demonstrate excellence in their field and who have chosen to study off-Island at degree level (or equivalent).
- c) Any activity that encourages the development of creative skills

## When can I apply?

Applications can be received at any time according to our published schedule which can be found at [www.iomarts.com](http://www.iomarts.com).

## What can I apply for?

Funding	What is it for?	What you need to provide
<b>Bursary</b> Maximum possible award: £1,000	Travel and accommodation expenses, attendance or competitors fees.	<ol style="list-style-type: none"><li>1. Completed application form</li><li>2. Two letters of reference/support</li><li>3. Confirmation of event attendance</li></ol>
<b>Legacy Bursary</b> Maximum possible award: <i>TBC</i>	Travel, accommodation and educational expenses.	<ol style="list-style-type: none"><li>1. Completed application form</li><li>2. Two letters of reference/support</li><li>3. Acceptance letter from your chosen education establishment</li><li>4. Detailed information of your training and experience to date</li></ol>
Development grant Maximum possible award: £1,500	Any project or event which actively encourages participation in and development of creative activities. <b>Activities that focus on minority groups and/or isolated communities will be given priority.</b> Your event should be more frequent and of increased content than a workshop as funded under the underwriting scheme.	<ol style="list-style-type: none"><li>1. Completed application form</li><li>2. Detailed event proposal including a budget, evidence of how your event will provide a positive impact and how your event fits into the objectives in the Strategic Plan for the Arts.</li><li>3. Proposed plan for evaluation and impact measurement.</li></ol>

## **EVALUATION**

The evaluation of the impact of arts and culture is essential if we are to evidence a positive impact from investment in the arts on the Isle of Man. The Arts Council recognise this can sometimes be a challenging process. If you require any assistance in this area please contact the Arts Development Manager. You may also find the following links useful:

[http://www.artscouncil.org.uk/publication\\_archive/partnerships-for-learning-a-guide-to-evaluating-arts-education-projects/](http://www.artscouncil.org.uk/publication_archive/partnerships-for-learning-a-guide-to-evaluating-arts-education-projects/)

[http://www.proveandimprove.org/documents/VoluntaryCommunityArtsEvalToolkit\\_000.pdf](http://www.proveandimprove.org/documents/VoluntaryCommunityArtsEvalToolkit_000.pdf)

<http://www.publicengagement.ac.uk/plan-it/evaluating-public-engagement>

### **Loans**

You cannot apply directly for a loan; however, the Arts Council may offer you an interest free loan if they feel it is more appropriate for your needs or their funding priorities.

### **Amateur Subsidy for hire of the Gaiety Theatre**

If you are an amateur group seeking funding support for hire of the Gaiety Theatre you should refer to the requirements for underwriting. Please contact the Arts Office before you apply to discuss your application and funding conditions.

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The Arts Council reserve the right to award funding at their discretion. There is not an appeals process but we will be happy to discuss your application and provide feedback.